

## Donald G. MacGregor

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**EDUCATION:** Ph.D. (Psychology) University of Oregon, 1982  
M.A. (Psychology) California State University, 1975  
B.A. (Psychology) California State University, 1973

### **PROFESSIONAL POSITIONS HELD**

1986-present President and Senior Scientist, MacGregor-Bates, Inc., Cottage Grove, Oregon  
1981-2005 Senior Research Scientist, Decision Science Research Institute (Decision Research), Eugene, Oregon  
1978-1981 Research Associate, Decision Science Research Institute (Decision Research), Eugene, Oregon  
1976-1978 Research Assistant, Department of Psychology, California State University, Sacramento  
1974-1978 Program Evaluation Consultant  
1976-1977 Lecturer, Department of Social Work, California State University, Sacramento  
1974-1975 Research Analyst, NIMH Community Mental Health Project, Suicide Prevention

### **FIELDS OF SPECIALIZATION**

Human Judgment and Decision Making, Decision Analysis, Risk Assessment, Decision Support Systems, Survey Research Methods

### **PROFESSIONAL SOCIETIES AND ASSOCIATIONS**

American Psychological Association  
Society for Risk Analysis  
Judgment and Decision Making Society  
International Traffic Medicine Association (ITMA)

### **PROFESSIONAL ACTIVITIES (PARTIAL)**

Associate Editor, *PsycCritiques*  
Associate Editor, *Journal of Behavioral Finance*  
Editorial Board, *Journal of Behavioral Decision Making*  
Editorial Consultant for *Risk Analysis*, Journal of the Society for Risk Analysis.  
Editorial Consultant, *Journal of Personality and Social Psychology*.  
Editorial Consultant, Cambridge University Press.

Scientific Reviewer for the National Science Foundation

Software Reviewer for *Risk Analysis: An International Journal*, published by the Society for Risk Analysis

Secretary, Columbia-Cascades Chapter of the Society for Risk Analysis, 1989-1990

Consultant, National Security Administration (DTO), Social Science Modeling for Intelligence Analysis.

Consultant, Office of the Director of National Intelligence (ODNI), Social Science Modeling for Intelligence Analysis.

Consultant & Outside Program Evaluator, Hydroville Curriculum Project, Oregon State University (NIEHS).

Consultant, USDA Forest Service, Wildland Fire Decision Making and Planning, Environmental Resource Valuation

Consultant, US Department of the Interior, Wildland Fire Decision Making and Decision Support

Consultant, The Brookings Institute, Decision Analysis and Fire Management Decision Making.

Consultant, National Academy of Public Administration, Decision Analysis and Fire Management Decision Making.

Consultant, U.S. Department of the Interior, Mineral Management Service, Alaska, Environmental Risk Management

Consultant, MacArthur Foundation Research Program on Determinants and Consequences of Health-Promoting and Health-Denying Behavior

Consultant, Health and Welfare Canada, Risk Perception and Drug Safety Evaluation

Consultant, US Department of Energy, Oak Ridge National Laboratory (ORNL), Decision Support Systems, Decision Making and Risk Assessment

Consultant, Invitational Workshop on Risk Analysis in Computer Security, Baltimore, Maryland

Consultant, General Motors Research Laboratories, Risk Perception and Human Factors

Consultant, General Motors Corporation, Corporate Strategy Development

Consultant, American Petroleum Institute, Risk Perception and Hazard Warnings

Consultant, State of Washington, Department of Ecology, Environmental Impact Assessment, Risk Perception

Consultant, ARCO Chemical Corporation, Risk Perception and Risk Assessment, Community Involvement

Consultant, Tennessee Valley Authority, Environmental Risk Management, Uncertainty Assessment

Consultant, U.S. Nuclear Regulatory Commission, Shareholder Involvement in Site Decommissioning

Consultant, Pacific Generation Company (a division of PacifiCorp), Social Impact Assessment, Community Planning

Consultant, Textron Corp., Risk Perception and Product Liability

Consultant, Suzuki Motor Corp. of America, Risk Perception and Hazard Warnings

Consultant, San Francisco Energy Company (a division of American Energy Services, Inc.), Social Impact Assessment, Community Planning

Invited Workshop on Problem Structuring for Decision Analysis. Twelfth Research Conference on Subjective Probability, Utility and Decision Making, Moscow, USSR, 1989

Ninth Research Conference on Subjective Probability, Utility and Decision Making, Groningen, the Netherlands, September, 1983

NATO Advanced Study Institute on Technology Assessment, Environmental Impact Assessment and Risk Analysis, France, August, 1983

National Science Foundation Invited Workshop on Risk Perception, Eugene, Oregon, December, 1980

#### ***PUBLICATIONS AND PAPERS (PARTIAL)***

##### **2012 and In Press**

- MacGregor, D.G. (2012). Network motivations revealed. A review of *Dynamic network theory: How social networks influence goal pursuit*. *PsycCritiques*, 57(29), Article 1.
- MacGregor, D.G. (2012). Emotional Math. A film review of *Incendies*. *PsycCritiques*, 56(52), Article 10.

##### **2011**

- MacGregor, D.G. & Godfrey, J. (2011). *Arab cultural influences on intertemporal reasoning*. (Report No. MBI-ONR-2011-4). Abstract available at: <http://ssrn.com/abstract=1966639>.
- MacGregor, D.G. & Godfrey, J. (2011). *Observations on the concept of risk and Arab culture*. (Report No. MBI-ONR-2011-3). Abstract available at: <http://ssrn.com/abstract=1966713>.
- Tainter, J. & MacGregor, D.G. (2011). *Pashtun social structure: Cultural perceptions and segmentary lineage organization*. (Report No. MBI-ONR-2011-2). Abstract available at: <http://ssrn.com/abstract=1934940>.

MacGregor, D.G. (2011). The laugh track. A review of *Humor 101*. *PsycCritiques*, 56(41), Article 8.

#### 2010

MacGregor, D. G. & Godfrey, J. (2010). Intertemporal reasoning and cross-cultural decision making. In D. Schmorrow & D. Nicholson (Eds.). *Advances in Cross-Cultural Decision Making*. Boca Raton: CRC Press. Available at <http://ssrn.com/abstract=1750266>.

MacGregor, D G., & Godfrey, J. (July, 2010). *The role of economic theory in cross-cultural decision making*. First International Conference on Cross-cultural Decision Making. Miami, FL.

MacGregor, D.G. (2010). Expressions of love. A film review of *Ai No Mukidashi*. *PsycCritiques*, 55(3), Article 9.

#### 2009

MacGregor, D.G. (2010). Field research risk management. A review of *The Field Research Survival Guide*. *PsycCritiques*, 54(39), Article 7.

MacGregor, D.G. (2009). A parting of the veil. A review of *Psyche's veil: Psychotherapy, fractals and complexity*. *PsycCritiques*, 54(25), Article 7.

MacGregor, D. G., & González-Cabán, A. (2009). Effects of Risk Attitudes on Extended Attack Fire Management Decisionmaking. *Proceedings of the Third International Symposium on Fire Economics, Planning & Policy: Common Problems and Approaches*. Gen. Tech. Rep. PSW-GTR-227. Albany, CA: U.S. Department of Agriculture, Forest Service, Pacific Southwest Research Station. 177-186.

Tonn, B.T., & MacGregor, D.G. (2009). Individual approaches to futures thinking and decision making. *Futures*, 41 (3), 117-125.

Tonn, B. T., & MacGregor, D.G. (2009). Are we doomed? *Futures*, 41(10), 673-675

Tonn, B. T., & MacGregor, D.G. (2009). A singular chain of events. *Futures*, 41(10), 706-714.

#### 2008

MacGregor, D.G., Finucane, M., González-Cabán, A. (2008). The effects of risk perception and adaptation on health and safety interventions. In W. E. Martin, C. Raish & B. Kent (eds). *Wildfire risk: Human perceptions and management implications*. Washington, DC: Resources for the Future.

MacGregor, D. G., & Seesholtz, D. N. (2008). Factors influencing line officers' decisions about NEPA project design and development. Gen. Tech. Rep. PNW-GTR-766. Portland, OR. U.S. Department of Agriculture, Forest Service, Pacific Northwest Research Station.

MacGregor, D. G., & González-Cabán, A. (2008). Decision modeling for analyzing fire action outcomes. Research Paper PSW-RP-258. Riverside, CA. U.S. Department of Agriculture, Forest Service, Pacific Southwest Research Station.

MacGregor, D.G. (2008). Communicating in a complex information environment. A review of *Health Communication: From theory to practice*. *PsycCritiques*, 53(3), Article 12.

MacGregor, D. G. (2008). Judgmental biases and nonverbal behavior. A review of *What every body is saying*. *PsycCritiques*, 53(50), Article 7.

#### 2007

MacGregor, D. G. (2007). The economics of deceit. A review of *Detection of deception*. *PsycCritiques*, 52(16), Article 1.

MacGregor, D. G. (2007). Death with dignity. A film review of *The war within*. *PsycCritiques*, 52(7), Article 18.

Slovic, P., Peters, E., MacGregor, D.G., Finucane, M.L. (2007). The affect heuristic. *European Journal of Operational Research*, 177(3), 1333-1352.

#### 2006

MacGregor, D.G. (2006). The future of fire in bioregional management. *Futures*, 38(4), 505-518.

MacGregor, D. G. (2006). Decision making at retirement: High stakes for the long haul. In H. Evensky & D. B. Katz (eds.), *Retirement income redesigned: Master Plans for distribution*. New York: Bloomberg Press.

MacGregor, D. G. (2006). From neurons to nirvana. A review of *Behavior: Control of Perception*. *PsycCritiques*, 51(1), Article 17.

MacGregor, D. G. (2006). No time like the present. A review of *Thinking time: A multidisciplinary perspective on time*. *PsycCritiques*, 51(16), Article 16.

MacGregor, D.G. (2006). Clinical Paleontology. A review of *Extinction: How life on earth nearly ended 250 million years ago*. *PsycCritiques*, 51(40), Article 6.

#### 2005

MacGregor, D.G. & Haynes, R.W. (2005). Integrated research to improve fire management decision making. Gen. Tech. Rep. PNW-GTR-630. Portland, OR: U.S. Department of Agriculture, Forest Service, Pacific Northwest Research Station. 34 p.

MacGregor, D. G. (2005). An Inventory of Models, Tools, and Computer Applications

for Wildland Fire Management. USDA Forest Service, Pacific Southwest Research Station, Riverside, CA.

MacGregor, D.G. (2005). Risk in the context of a research culture. A review of *To your health: How to understand what research tells us about risk*. *PsycCritiques*, 50(32), Article 7.

Slovic, P., Peters, E., MacGregor, D.G., Finucane, M.L., (2005). Affect, risk, and decision making. *Health Psychology*, 24 (4), S35-S40.

#### 2004

Slovic, P., Finucane, M., Peters, E., & MacGregor, D.G. (2004). Risk as analysis and risk as feelings: Some thoughts about affect, reason, risk, and rationality. *Risk Analysis*, 24(2), 311-322.

#### 2003

MacGregor, D. G. (2003). Public perception of Y2K: Social amplification and risk adaptation: Or, "How I learned to stop worrying and love Y2K." In N. Pidgeon, R. Kasperson, & P. Slovic (Eds.), *The social amplification of risk* (pp. 243-261). London: Cambridge University Press.

MacGregor, D. G. (2003). Psychology, meaning and the challenges of longevity. *Futures*, 35, 575-588.

MacGregor, D. G., & Gonzalez-Caban, A. (2003). An Event-Frame Model for Decomposition and Reconstruction of Large-Fire Decision Processes. Proceedings of the Second International Wildland Fire Ecology and Fire Management Congress. Orlando, FL, Nov. 16-20, 2003: American Meteorological Society.

MacGregor, D. G., Dammann, C., & Anderson, J. (2003). Evaluating Designs for Fuel Management Projects: Application of a Multi-attribute Framework.. Proceedings of the Second International Wildland Fire Ecology and Fire Management Congress. Orlando, FL, Nov. 16-20, 2003: American Meteorological Society.

#### 2002

MacGregor, D. G. (2002). Imagery and financial judgment. *The Journal of Psychology and Financial Markets*, 3, 15-22.

MacGregor, D. G. (2002). Accounting for Wildland Fire Costs in Wildland Fire Situation Analysis (WFSA): Problem and Prospects. In National Academy of Public Administration. (2002). *Wildland Fire Suppression: Strategies for Containing Costs*. NAPA, Washington, DC.

Finucane, M.L., Slovic, P., Hibbard, J.H., Peters, E., Mertz, C.K., & MacGregor, D.G. (2002). Aging and decision-making competence: An analysis of comprehension and consistency skills in older versus young adults considering health-plan options. *Journal of Behavioral Decision Making*, **15**, 141-164.

Slovic, P., Finucane, M., Peters, E., & MacGregor, D.G. (2002). The affect heuristic. In T. Gilovich, D. Griffin, & D. Kahneman (Eds.), *Intuitive judgment: Heuristics and biases*. New York: Cambridge University Press.

#### 2001

MacGregor, D. G. (2001). Decomposition for judgmental forecasting and estimation. In J. S. Armstrong (Ed.), *Principles of Forecasting: A handbook for researchers and practitioners*. Norwell, MA: Kluwer Academic Publishers.

Finucane, M.L., Slovic, P., Hibbard, J.H., Peters, E., Mertz, C.K., & MacGregor, D.G. (2001). *Aging and decision-making competence: An analysis of comprehension and consistency skills in older versus young adults considering health-plan options* (Report No. 01-01). Eugene, OR: Decision Research.

MacGregor, D.G. (2001). Retirement plans and health care expectations: A survey of preretirement adults. *Journal of Retirement Planning*, **4**(2), 24-31.

MacGregor, D.G., & Race, M.S. (2001). *Microbiologists' perceptions of planetary protection* (Report No. 98-3). Eugene, OR: Decision Research.

#### 2000

MacGregor, D. G. (2000). Public perception of Y2K: Application of a social amplification framework. In N. Pidgeon, R. Kasperson & P. Slovic (Eds.) *Proceedings of the 1999 International Cross-Cultural Workshop on Social Amplification*. Great Windsor Park, UK.

MacGregor, D. G., Gonzalez, Caban, A., Dammann, C., & Cleaves, D. (2000). *Development of a decision skills course for fire and natural resource managers*. Final report of Project # PSW-98-023-RJVA. Riverside, CA: Pacific Southwest Research Station, Forest Service, US Dept. of Agriculture.

MacGregor, D.G., & Slovic, P. (2000). Perceived risk and driving behavior: Lessons for improving traffic safety in emerging market countries. In H. von Holst, A. Nygren, & A.E. Anderson (Eds.), *Transportation, traffic safety and health — Human behavior* (pp. 37-54). Heidelberg, Germany: Springer-Verlag Berlin.

MacGregor, D. G., Slovic, P., Dreman, D., & Berry, M. (2000). Imagery, affect, and financial judgment. *Journal of Psychology and Financial Markets*, **1**, 104-110.

Peters, E., Finucane, M. L., MacGregor, D. G., & Slovic, P. (2000). The bearable lightness of aging: Judgment and decision processes in older adults. In National Research Council, Committee on Future Directions for Cognitive Research on Aging, P.C. Stern & L.L. Carstensen (Eds.), *The aging mind: Opportunities in*

*cognitive research* (Appendix C, pp. 144-165). Washington, DC: National Academy.

Race, M. S. & MacGregor, D. G. (2000). Integrating public perspectives in sample return planning. *Advances in Space Research*, 26, 1901-1909.

Slovic, P., Monahan, J., & MacGregor, D. G. (2000). Violence risk assessment and risk communication: The effects of using actual cases, providing instruction, and employing probability versus frequency formats. *Law and Human Behavior*, 24, 271-296.

#### 1999

MacGregor, D. G., Slovic, P., Berry, M., & Evensky, H. R. (1999, September). Perception of financial risk: A survey study of advisors and planners. *Journal of Financial Planning*, 12(8), 68-86.

MacGregor, D. G., Slovic, P., & Malmfors, T. (1999). "How exposed is exposed enough?" Lay inferences about chemical exposure. *Risk Analysis*, 19(4), 649-659.

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#### 1997 – 1998

MacGregor, D. G. & Gonzales-Caban, A. (1997). *Assessing risk attitudes of prescribed fire managers: An interview-based approach* (Report No. 97-5). Eugene, OR: Decision Research.

MacGregor, D. G., Slovic, P., & Race, M. S. (1998). *Lay and expert perceptions of planetary protection* (Report No. 98-2). Eugene, OR: Decision Research.

Slovic, P., MacGregor, D. G., & Peters, E. (1998). *Imagery, affect, and decision making* (Report No. 98-1). Eugene, OR: Decision Research.

#### 1995 – 1996

Kunreuther, H., Slovic, P., & MacGregor, D. G. (1996). Risk perception and trust: Challenges for facility siting. *Risk: Health, Safety & Environment*, 7, 109-118.

MacGregor, D. G., & Fleming, R. (1996). Risk perception and symptom reporting. *Risk Analysis*, 16(6), 773-783.

MacGregor, D. G., & Goeltz, R. T. (1995, January). *Bonneville Power Administration communication alarm processor (CAP) final report* (Report No. ORNL/TM-12619). Springfield, VA: NTIS.

MacGregor, D. G., & Slovic, P. (1995). The planetary exploration survey: What Society members think about planetary protection. *Planetary Report*, XV(2), 4-6.



MacGregor, D. G. (1996). *Assessing risk attitudes of prescribed fire managers*. Final report of Project #OM-43-91S8-5-33-25. Riverside, CA: Pacific Southwest Research Station, Forest Service, US Dept. of Agriculture.

**1993 – 1994**

English, M. R., Feldman, D. L., MacGregor, D. G., Swanson, M. B., & Tonn, B. E. (1994). *Using licensee advisory boards in the development of restricted use decommissioning plans*. Knoxville, TN: Energy, Environment, and Resources Center.

Gregory, R., Lichtenstein, S., & MacGregor, D. G. (1993). The role of past states in determining reference points for policy decisions. *Organizational Behavior and Human Decision Processes*, **55**, 195-206.

MacGregor, D. G. (1993). Time pressure and task adaptation: Alternative perspectives on laboratory studies. In O. Svenson & A. J. Maule (Eds.), *Time pressure and stress in human judgment and decision making* (pp. 73-82). New York: Plenum.

MacGregor, D. G. (1994). *Risk perception, communication, and community relations* (Report No. 94-11). Eugene, OR: Decision Research.

MacGregor, D. G. (1993). Workstation designs for reliability centered maintenance decision support. In M. J. Smith & G. Salvendy (Eds.), *Advances in Human Factors/Ergonomics Vol 19A: Human-Computer Interaction: Applications and Case Studies* (pp. 80-85). New York: Elsevier.

MacGregor, D. G., & Armstrong, J. S. (1994). Judgmental decomposition: When does it work? *International Journal of Forecasting*, **10**, 181-189.

MacGregor, D. G., Slovic, P., Mason, R. G., Detweiler, J., Binney, S. E., & Dodd, B. (1994). Perceived risks of radioactive waste transport through Oregon: Results of a statewide survey. *Risk Analysis*, **14**, 5-14.

MacGregor, D. G., Slovic, P., & Morgan, M. G. (1994). Perception of risks from electromagnetic fields: A psychometric evaluation of a risk-communication approach. *Risk Analysis*, **14**(5), 815-828.

**1990 – 1992**

Gregory, R., & MacGregor, D. G. (1990). Valuing changes in environmental assets. In R. L. Johnson & G. V. Johnson (Eds.), *Economic valuation of natural resources: Issues, theory, and applications* (pp. 67-77). Boulder, CO: Westview.

Gregory, R., MacGregor, D. G., & Lichtenstein, S. (1992). Assessing the quality of expressed preference measures of value. *Journal of Economic Behavior and Organization*, **17**, 277-292.

MacGregor, D. G. (1990). Modeling decisions about embedded training. In *Proceedings of the Conference on Advanced Computing for the Social Sciences*. Williamsburg, VA.

- MacGregor, D. G. (1991). Worry over technological activities and life concerns. *Risk Analysis*, **11**, 315-324.
- MacGregor, D. G., & Lichtenstein, S. (1991). Problem structuring aids for quantitative estimation. *Journal of Behavioral Decision Making*, **4**, 101-116.
- MacGregor, D. G., & Tonn, B. (1991). Practical implications of theories of uncertainty for uncertainty elicitation. In *Proceedings of the Electric Power Research Institute Conference on Expert System Applications for the Electric Power Industry*. Boston, MA.
- MacGregor, D. G., Tonn, B., & Goeltz, R. (1991). Decision support system development using a migration approach. In *Proceedings of the Electric Power Research Institute Conference on Expert System Applications for the Electric Power Industry*. Boston, MA.

#### 1988 – 1989

- Klein, G. A., Calderwood, R., & MacGregor, D. G. (1989). Critical decision method for eliciting knowledge. *IEEE Transactions on Systems, Man, and Cybernetics*, **19**(3), 462-472.
- Lichtenstein, S., MacGregor, D. G., & Slovic, P. (1989). *Creating algorithms as an aid to judgment* (Report No. 87-5) Eugene, OR: Decision Research.
- MacGregor, D. G. (1989). Inferences about product risks: A mental modeling approach to evaluating warnings. *Journal of Products Liability*, **12**, 75-91.
- MacGregor, D. G., Lichtenstein, S., & Slovic, P. (1988). Structuring knowledge retrieval: An analysis of decomposed quantitative judgments. *Organizational Behavior and Human Decision Processes*, **42**, 303-323.
- MacGregor, D. G., & Slovic, P. (1989). Perception of risk in automotive systems. *Human Factors*, **31**, 377-389.
- MacGregor, D. G., Valenta, W., Tonn, B., & Goeltz, R. (1989). Embedded training in AI technology through an expert system interface: An alarm processor application. In *Proceedings of the Second International Conference on Industrial and Engineering Applications of Artificial Intelligence and Expert Systems*. University of Tennessee Space Institute, Tullahoma, TN.

#### 1986 – 1987

- Fischhoff, B., & MacGregor, D. G. (1986). Calibrating databases. *Journal of American Society for Information Science*, **37**, 222-233.
- Fischhoff, B., MacGregor, D. G., & Blackshaw, L. (1987). Creating categories for databases. *International Journal of Man-Machine Systems*, **27**, 33-63.
- MacGregor, D. G. (1986). Automated risk analysis. *Risk Analysis*, **6**, 489-490.

- MacGregor, D. G., Fischhoff, B., & Blackshaw, L. (1987). Search success and expectations with a computer interface. *Information Processing and Management*, **23**, 419-432.
- MacGregor, D. G., & Slovic, P. (1986). Graphic representation of judgmental information. *Human-Computer Interaction*, **2**, 179-200.
- MacGregor, D. G., & Slovic, P. (1986). Perceived acceptability of risk analysis as a decision-making approach. *Risk Analysis*, **6**, 245-256.
- Slovic, P., MacGregor, D. G., & Kraus, N. N. (1987). Perception of risk from automobile safety defects. *Accident Analysis and Prevention*, **19**, 359-373.

#### 1984 – 1985

- Fagot, B. I., Kronsberg, S., & MacGregor, D. G. (1985). Adult responses to young children in risky situations. *Merrill-Palmer Quarterly*, **31**, 385-396.
- Lichtenstein, S., & MacGregor, D. G. (1984). *Structuring as an aid to performance in base-rate problems* (Report No. 84-16). Eugene, OR: Decision Research.
- MacGregor, D. G. (1984, December). *Understanding public reaction to risk analysis*. Paper prepared for NSF/EPA workshop on Risk Perception and Risk Communication, Los Angeles, CA.
- MacGregor, D. G. (1985). *Enhancing option generation*. Eugene, OR: Decision Research.
- Madni, A. M., Brenner, M. A., Costea, I., MacGregor, D. G., & Mashkinpour, F. (1985). Problems, principles and computer-based aiding. In *Proceedings of the 1985 IEEE International Conference on Systems, Man and Cybernetics*. Tucson, AZ.
- Morgan, M. G., Slovic, P., Nair, I., Geisler, D., MacGregor, D. G., Fischhoff, B., Lincoln, D., & Florig, K. (1985). Powerline frequency electric and magnetic fields: A pilot study of risk perception. *Risk Analysis*, **5**, 139-149.
- Svenson, O., Fischhoff, B., & MacGregor, D. G. (1985). Perceived driving safety and seatbelt usage. *Accident Analysis and Prevention*, **17**(2), 119-133.

#### 1982 – 1983

- Falk, R., & MacGregor, D. G. (1983). The surprisingness of coincidences. In P. Humphreys, O. Svenson, & A. Vari (Eds.), *Analysing and aiding decision processes* (pp. 489-502). Budapest: Akademiai Kiado.
- Fischhoff, B., & MacGregor, D. G. (1982). Subjective confidence in forecasts. *Journal of Forecasting*, **1**, 155-172.
- Fischhoff, B., & MacGregor, D. G. (1983). Judged lethality: How much people seem to know depends upon how they are asked. *Risk Analysis*, **3**, 229-236.
- Fischhoff, B., MacGregor, D. G., & Lichtenstein, S. (1983). *Categorical confidence* (Report No. 81-10). Eugene, OR: Decision Research.

MacGregor, D. G. (1983, July). *Perceived acceptability of risk analysis as a decision-making approach*. Paper presented at the meeting of the Society for Risk Analysis, New York.

MacGregor, D. G. (1983, November). Decision-aiding technologies in the coming decade. Paper presented at the Second Conference on Command and Control Decision Aids, Griffis AFB, New York.

**1975 – 1978**

Bond, N. A., MacGregor, D. G., Schmidt, K., Lattimore, M., & Rigney, J. (1978). *Studies of verbal problem solving: II. Prediction of performance from sentence-processing scores* (Technical Report No. 87). Los Angeles, CA: University of Southern California, Behavioral Technology Laboratories.

MacGregor, D. G., & Bond, N. A. (1975). *Allocation of capital under assumptions of a positive experience*. Sacramento, CA: Western Psychological Association.

MacGregor, D. G., & Kho, J. (1975). *Computer simulation and artificial intelligence*. Washington, DC: Society for Automatic Computing Machines (ACM).

MacGregor, D. G., & Kho, J. (1975). Modeling the decision processes of an inventory manager. In *Proceedings of the Winter Computer Simulation Conference*. Sacramento, CA: Society for Automatic Computing Machines (ACM).

MacGregor, D. G., & Schaeuble, J. (1975). *Robustness and power considerations in the Tukey Multiple Comparison Procedure*. Anaheim, CA: Western Psychological Association.

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